



## **ABSTRACT**

Industries - Constitution of Advisory Panel including non-resident Tamils under the Chairmanship of Hon'ble Minister (Industries) to advise and provide industry insights, make meaningful connections for Tamil Nadu and help bringing investments into the State - Orders - Issued.

### **INDUSTRIES (MIB.1) DEPARTMENT**

**G.O. (Ms) No.315**

**Dated 25.11.2021**

பிலவ - கார்த்திகை 9

திருவள்ளூர் ஆண்டு 2052

#### **ORDER:**

The Tamil speaking population is spread across the globe and has been a great pillar of support to the State's progress and prosperity. Though they are scattered across the globe, they always cherish their cultural roots in Tamil Nadu. There are lakhs of people from Tamil Nadu who are at various positions of influence in public and private institutions across the globe. In order to provide a platform to channelise the potential of the Global Tamil Community in promotion of business investments into Tamil Nadu, Guidance has formulated a scheme for utilising their valuable inputs effectively, facilitating their investments and utilising their network across the world for the overall benefit of the State. The main objectives of the scheme are to:

- i. Connect with the Tamil diaspora, welfare associations, trade bodies, etc., across the world.
- ii. Create an **online platform** for regular interactions of the Global Tamil Community with Guidance to send their investment related queries, proposals, etc.
- iii. Identify "**Investment Ambassadors**" among the members of the Tamil Community, who will in turn disseminate information about the business climate, investment potential, competitive strengths and advantages, etc., of Tamil Nadu to the potential overseas Tamil and international investors. They will also help in coordinating overseas investment roadshows aimed at Tamil investors.
- iv. **Handhold Non-Resident Tamil investors** by facilitating land allotments, providing single window clearances and other necessary support till they successfully execute their investment projects in Tamil Nadu and also provide the necessary after care.
- v. Take up the issues, if any, raised by Non-resident Tamils to the Public Department, Government of Tamil Nadu, Office of the Resident Commissioner of Tamil Nadu, New Delhi or other State Government departments and agencies, wherever their intervention is necessary.

2. The Government have considered that the above scheme can benefit from the stewardship of an advisory panel whose members are drawn from the Tamil Diaspora or who have good connections with the diaspora across the world. The advisory panel members shall be leaders and people of influence in different sectors who will not only ably advise and provide industry insights but also

open doors and make meaningful connections for Tamil Nadu and will help bringing investments into the State.

3. Accordingly, Government hereby constitute an Advisory Panel under the Chairmanship of Hon'ble Minister (Industries) with the following members to advise and provide industry insights, make meaningful connections for Tamil Nadu and help bringing investments into the State:

1.	Hon'ble Minister for Industries	Chairman
2.	Vice Chairman, Tamil Nadu State Planning Commission	Member
3.	Additional Chief Secretary to Government Industries Department	Member
4.	Managing Director & Chief Executive Officer, Guidance	Member-Convener
5.	Thiru. R Rangaswami Founder & Chairman of the Board – Indiaspora (Network of global Indian origin leaders), USA	Member
6.	Dr. Bala Swaminathan President, Bala Family Foundation & Secretary, FeTNA, USA	Member
7.	Thiru. Ganesh Radhakrishnan Chief Executive Officer, Wharfedale Technologies Inc., USA	Member
8.	Thiru. Saravanan M. Sinapan President, DHRRRA Malaysia	Member
9.	Thiru. Suresh Sambandam CEO, KISSFLOW (Founder, Dream Tamil Nadu)	Member
10.	Dr. M. Arumugam Chief Executive Officer, Broadline Computer Systems Private Ltd., Tamil Nadu	Member
11.	Thiru. Elanchezhian Loganathan Chief Executive Officer, Yaal Exports, Tamil Nadu	Member
12.	Thiru. Rm Arun, President, SICCI Tamil Nadu	Member

4. The activities of the Advisory Panel shall be as follows:

- (i) The advisory panel members shall act as brand ambassadors of the industrial ecosystem of Tamil Nadu.
- (ii) Investment promotion activities for Tamil Nadu such as road shows, B2B meetings etc. shall be done with the help of the advisory panel in their respective region.

- (iii) The advisory panel shall be given the mandate to open sub-chapters in their respective countries of residence through Guidance and promote Tamil Nadu as the ideal manufacturing destination.
- (iv) An annual Investment and Cultural Conclave shall be conducted where opportunities to invest in Tamil Nadu, B2B meetings, sectoral presentations and testimonies from leading industries in the State along with cultural events shall be planned and executed with the help of the Advisory Panel.
- (v) The advisory panel shall help organize or facilitate virtual/physical high-level meetings for the Hon'ble Chief Minister, Hon'ble Minister for Industries and/or the Additional Chief Secretary, Industries department in their respective countries.
- (vi) The advisory panel shall meet at least once in 3 months and give inputs to Guidance.

**(BY ORDER OF THE GOVERNOR)**

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ADDITIONAL CHIEF SECRETARY TO GOVERNMENT**

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**Copy to:**

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The Senior P.A. to Hon'ble Minister (Industries), Chennai - 600 009

The Private Secretary to Addl. Chief Secretary, Inds. Dept., Chennai-9.

Public Department, Chennai - 600 009.

Industries (OP.II/Budget) Department, Chennai - 600 009.

SF/SC

**//FORWARDED /BY ORDER//**

*K. Suresh Babu*  
25.11.21  
**SECTION OFFICER**